



## Project Management That Delivers.

# New Standards Pave Way for Improvements.

**It's commonly agreed that efficient project management is essential to ensure a project's success. But unfortunately, it's less common for companies to take advantage of existing best practices. That could soon change, thanks to the recent release of new DIN and ISO norms designed to help raise project management standards across the board.**

To be fair, it's not for lack of effort or good intention that deficiencies are still prevalent; many companies have, in fact, tried to make effective project management their number one priority. But in the pursuit of perfection, they have created tool after tool to address growing demands in ever shorter periods of time. While powerful, these tools are often more complicated than they need to be, and end up being largely unused. The higher the system's complexity increases, the lower the user acceptance, proving the whole effort futile.

The result: ambiguous goal definition; missing or outdated action plans; cost and time inefficiencies; quality concerns;

sloppy controlling; minimal risk management; and more.

Coming to the rescue are some new industry standards that point companies in the right direction, including DIN 69901 (project management), DIN 31000 (risk management), and Critical Chain PM PRINCE (Projects in Critical Environment). But how can companies prepare to actually take advantage of these best practices, and effectively implement them in their own environment? Enter Ingenics.

### Simply Effective

At Ingenics, we're proud to say that our customers not only achieve, but often exceed, their goals when it comes to planning, improving efficiencies, and training projects. We believe that part of this success is due to Ingenics' project management philosophy. We aim to equip clients with simple tools to solve complex problems, not vice versa. And we seek to extend that philosophy across every project they take on. This very notion is at the heart of our project

leader training program, one of the most popular courses in our Ingenics Academy.

Ultimately, we know that effective project management isn't magic, and it's not inevitable for projects to run over in time and cost. The simple truth is that optimization techniques work here, just as they do in other parts of a business. Our approach is to analyze the status quo, then develop a guide to achieving desired goals – using the new standards to direct us each step of the way. In doing so, we focus not only on addressing internal structures but mainly also team members, ensuring that there will be full user acceptance at every level. The end result combines proven tools with professional skill building and the development of a corporate culture that extends across both managers and employees.

Contact us to find out more about how we can support you with deep industry insight, and with the professional change management skills to get the most out of the new certifications.